

JUICIOSAS

BEAUTY



STUDENT WELCOME GUIDE

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WELCOME MESSAGE



Hello and Welcome!

My name is Carolina, I'm the founder of Juiciosas Beauty and a passionate entrepreneur here in Malta. I arrived 4 years ago without speaking English, and step by step through learning, working hard and believing in my dreams I built my own company.

That's why I feel deeply connected to students like you, who have come here to grow, explore and create your own path. Whether you're studying English or on your Erasmus journey, you're not just here to learn – you're here to transform.

We hope this experience helps you become more confident, more connected, and even more inspired to achieve your goals.

Welcome to Malta. Welcome to new beginnings.

Let's make it unforgettable.

With love,



Carolina Tapia
Founder & CEO, Juiciosas Beauty
Entrepreneur & Finance Engineer



WHAT IS JUICIOSAS

Juiciosas is a beauty salon that opened in May 2024 in Sliema, Malta. We offer a wide range of services, including manicures, pedicures, massages, eyebrow design, waxing, and hair care.

We are a limited liability company, driven by passion, purpose, and a commitment to excellence in customer care.

What began as a dream has quickly grown into a vibrant, welcoming space – one filled with loyal clients whose stories and transformations inspire us every single day.





My mission at Juiciosas is to build a stronger team that supports each other in being happy with what we do, utilising strategies to earn sufficient income while helping every individual grow and become more professional over time. Many beauticians are unaware of financial management and end up working long hours because no one educates them about productivity or profitability. My role is to teach them that we don't need to work excessively; we just need to work smart.

As both a beautician and a director, I understand exactly what our space and team need to thrive. I see every challenge or mistake we encounter as an opportunity to improve – by developing clearer procedures and building a more strategic workflow.



For me, leadership means more than just managing tasks – it's about attracting and nurturing people who align with our company culture. I often tell my team:

"I want to work with people who are productive, passionate about what we do, and happy in the process – because true success is being efficient enough to also enjoy our personal lives."

ABOUT US



CAROLINA TAPIA COLLINS

From a young age, I dreamed of running my own business .

At Juiciosas, I take an active role both in management and in providing services. I work long hours and you'll often find me at the salon from Monday to Sunday, because I genuinely love what I do and believe in growing through dedication, connection, and purpose.



YARAY SUAREZ

A true lover of beauty and holistic care. Certified beauty therapist with over 8 years of experience in the aesthetics industry.

Specialising in advanced skin and body treatments, I combine professional expertise with a passion for personalised care. Through my blog, I share expert skincare tips, treatment guidance, and trusted advice to help readers better understand their skin and make informed decisions. My mission is to empower others to feel confident, radiant, and well cared for—inside and out.

THE TEAM MEMBERS

We currently have a team of 6 professionals working together to support the growth and daily operations of Juiciosas:

- 1 full-time beautician
- 2 self-employed specialists providing beauty services
- 1 technology support responsible for IT and technical needs
- 1 social media assistant supporting our digital presence and engagement
- External partners, including an accountant and a legal advisor

OUR PARTNERS



AND WELL INTO THE FUTURE





The background is a solid orange color with a repeating pattern of stylized, textured leaves. The leaves are a slightly darker shade of orange and have a prominent vein structure. They are arranged in a dense, overlapping manner across the entire page.

IN OUR SALON

OUR SERVICES



MANICURE



PEDICURE



LASHES



EYEBROWS



HAIR TREATMENTS



WAXING



FACIALS



MASSAGES

To learn more about our
services visit our website



www.juiciosas.beauty

OUR ESSENTIALS

In our living room, we ensured that our welcome was always warm, so we had to have all the necessary equipment.

A whole area dedicated to our different services



manicure area



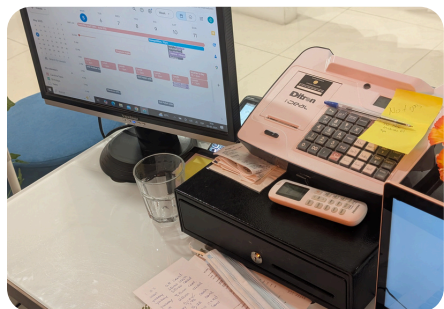
lashes area



pedicure area



massage space



appointments and payment area

WE HAVE ALL TOOLS

Here is the equipment we use



gel polish,
pencil for nails
art, ect ...



lashes utensils



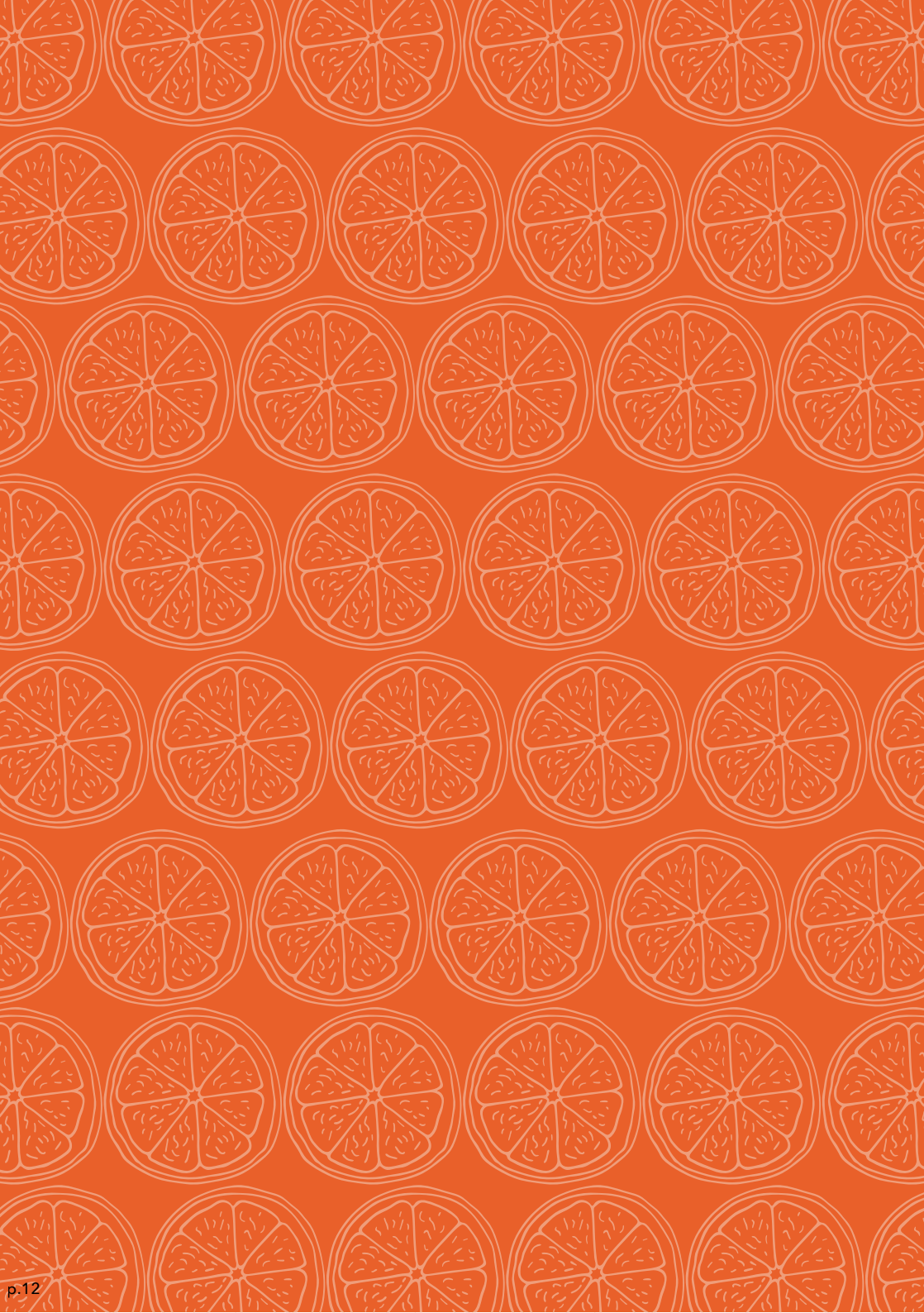
massage utensil

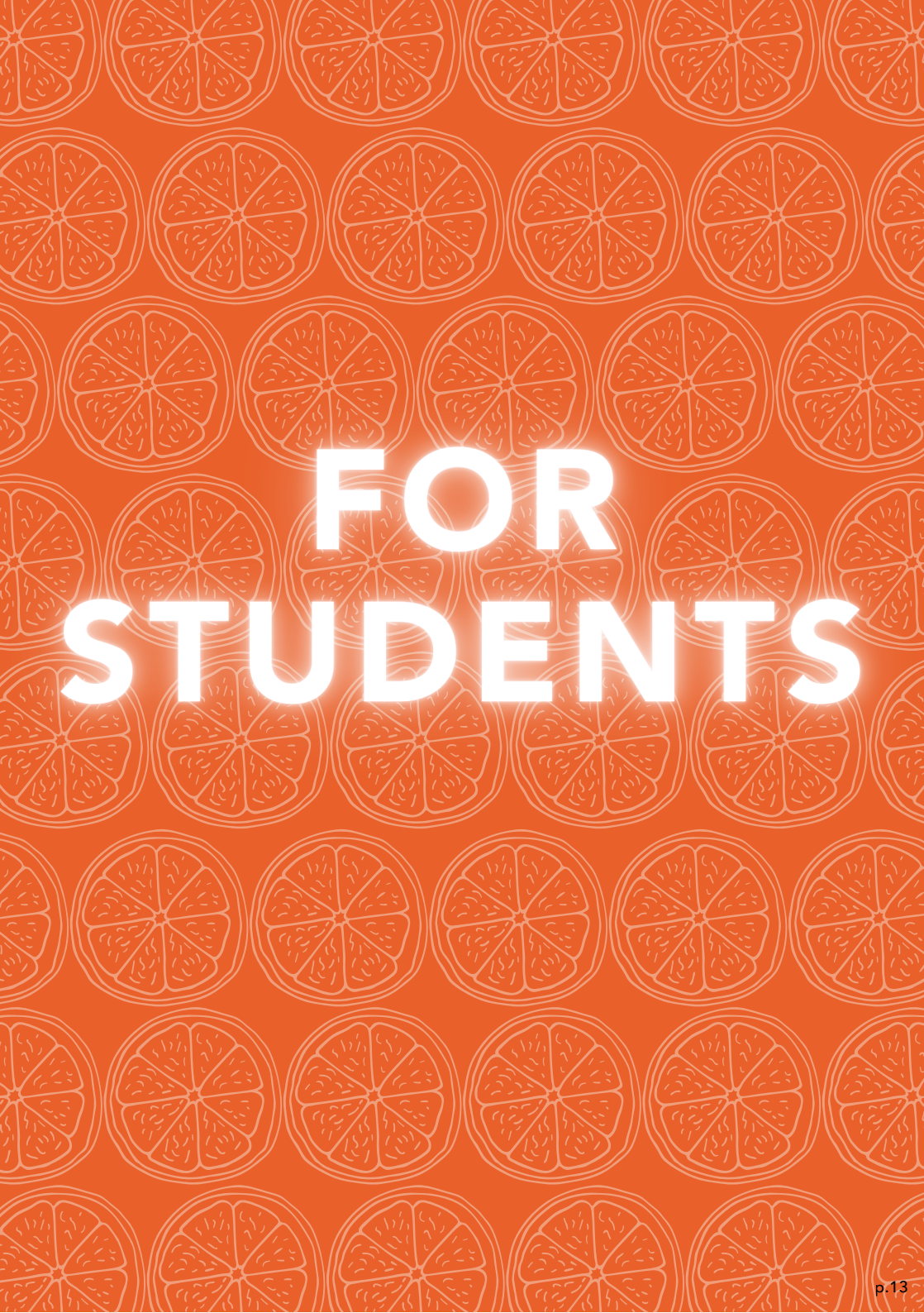
UV sterilizers



equipment for wax

AND SO MUCH MORE





**FOR
STUDENTS**

OUR STUDENT OFFERS

At Juiciosas, we know student life can be intense — full of deadlines, long days, and tight schedules. That's why we've created a special student rate to help you take care of yourself without breaking the budget.

MONDAY

10% ALL SERVICES

online code:
MONDAY SCHOOL

TUESDAY

12% MASSAGE & FACIAL

online code:
TUESDAY SCHOOL

WEDNESDAY

20% PEDICURE

online code:
WEDNESDAY SCHOOL

THURSDAY

15% LASH EXTENSION, LASH LIFTING & LAMINATION

online code:
THURSDAY SCHOOL

FRIDAY

12% HAIR CARE, KERATIN

online code:
FRIDAY SCHOOL

SATURDAY

8% WAXING

online code:
SATURDAY SCHOOL

JUICIOSAS
BEAUTY

HOW CAN YOU BENEFIT? IT'S EASY :

- ✓ PRESENT YOUR VALID STUDENT ID OR A CERTIFICATE OF ENROLLMENT + ID CARD
- ✓ OFFER VALID MONDAY TO SATURDAY
- ✓ DON'T FORGET TO ADD THE DISCOUNT CODE WHEN BOOKING YOUR APPOINTMENT ONLINE
- ✓ BOOKING AN APPOINTMENT IS REQUIRED
- ✓ TAG US ON SOCIAL MEDIA (IG/FB)



TAKE A WELL-DESERVED BEAUTY BREAK
WE'LL BE WAITING FOR YOU AT THE SALON !

WHY ERASMUS ?

At Juiciosas, we believe in empowering people through learning and real-world experience. I chose Erasmus because I know how valuable it is to open doors for students who want to grow, gain confidence, and explore different cultures while applying their skills in a real business. As an immigrant entrepreneur myself, I know how important it is to have opportunities – and I want Juiciosas to be that safe, inspiring space where students can discover their talents and contribute to something meaningful.



Which fields can we recruit the next interns in?

We are open to welcoming students in a variety of areas that align with our work:

- Beautician (facials, lashes, eyebrows, nails, waxing)
- Administration (daily operations, scheduling, communication)
- Marketing & Social Media
- Sales & Commerce
- Web Communication
- Event Planning & Promotion



We believe in integrating students gradually so they can explore their skills and gain experience in multiple areas.

YOUR LANGUAGE

If you are interested in studying in Malta and wish to learn a language, we advise you to consider Inlingua! Our language partner offers language courses for all levels (from beginner to professional)



Inlingua is a well known and certified language school located in the heart of Sliema. Many of our clients and team members have studied there and had great experiences, especially when arriving in Malta for the first time. It's definitely a school I would recommend to any Erasmus student or international trainee who wants to improve their English.



SMALL TIPS

Record all the new words you hear or see on a small notebook to search online later for a definition, then use English subtitles when watching videos to improve the language.

For even faster progress, you can download online applications like Duolingo or Drop.



In our living room, we also use a translator device since we have clients who do not speak the English language. A device like this will also help you.



Go meet new people by joining the “English Coffee in Malta” group on Facebook. You’ll find gatherings and events at cafés around Malta where you can chat and create amazing friendships! It’s one of the best ways to improve your English.



To achieve even greater success, you should plan to travel abroad. We highly recommend it with Erasmus+.

Try to speak with the team, even if it’s short sentences only, daily practice makes a big difference.

Don’t be afraid to make mistakes,
communication is more important than
perfection.



TRANSPORT



Visit the official Talinja website to order your card according to the duration of your stay in Malta.



You are advised to take this green card that will be valid for life. After ordering, you must wait around 15 days to receive it.

You can also ask at a bus counter; such as the one in Sliema "Ferries 5"



Bolt taxis are fast and not so expensive; you can pay for your ride with a card, cash, or directly through the Bolt application



Use apps like Google Maps, Talinja, or Bolt.

You can also have your order delivered.

Use applications such as Wolt and Bolt Food, which are very useful for online shopping, mostly for ordering quick meals







STUDENT TESTIMONIALS

3 WEEKS ERASMUS INTERNSHIP



This Erasmus internship allowed me to learn new standards of aesthetics and safety. We also learned how to maintain customer loyalty and ensuring they feel pampered. I went back home with good memories

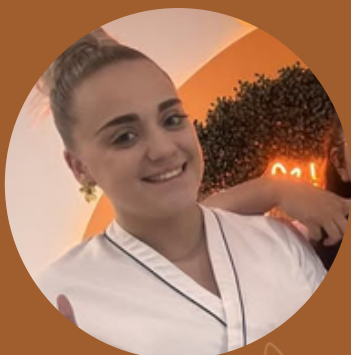
ABIGAIL

My internship at the institute went very well. We learned new techniques used in different countries and how to create a welcoming environment for clients by offering coffee and drinks. I also had the chance to practice my English. It was a very rewarding experience



INESS

3 weeks of internship at Juiciosas Beauty were very well spent. We learned how to manage the company and make sure that the clients want to come back for another appointment. Carolina is an amazing person, very kind and always smiling



MATHILDE

2 MONTHS ERASMUS INTERNSHIP

During these 2 months of internship in administration, Carolina welcomed us well, but some tasks they entrusted to us corresponded more to sales than to administration. At first, it was complicated because the language barrier sometimes led us to confusion in carrying out our school missions;

However, we participated in various tasks such as the management of appointments, and communication between customers and business partners, also contributing to the organization of the 1st anniversary of Juiciosas and especially improving our English!

It is an excellent opportunity to learn, grow, and contribute to the development of a promising company, always in a stimulating and caring atmosphere !

NAOMIE

LUCIE

KEROLIANA



CAROLINA

NOTES

OPENING HOURS

MONDAY : 09 : 00 - 20 : 30

TUESDAY : 09 : 00 - 20 : 30

WEDNESDAY : 09 : 00 - 20 : 30

THURSDAY : 09 : 00 - 20 : 30

FRIDAY : 09 : 00 - 20 : 30

SATURDAY : 10 : 00 - 18 : 00

SUNDAY CLOSED

CONTACT

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ADM@JUICIOSAS.BEAUTY

LOCATION :

**JUICIOSAS, TRIQ ZIMMERMANN
BARBARO, SLIEMA, MALTA**



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**THANK YOU SO MUCH
SEE YOU SOON !**

LEARN MORE ABOUT US AND STUDENTS ON OUR WEBSITE



2025
BY NAOMIE INNOCENT